



CALIFORNIA COMMUNITY ECONOMIC DEVELOPMENT ASSOCIATION

CCEDA 2023 Policy and Funding Conference

Panel Questions

CDC/CAA Panel: Partnerships and Community Development

9:30am-10:30am

MOD Robert Zdenek, CEO Mark Wilson (CRCD), CEO Luis Granados (MEDA), Executive Director Carmen Herrera-Mansir (El Pajaro CDC), Vice Pres. Billy Chun (PACE LA)

- How does your organization advance equity in low-income communities and communities of color?
- What are the current priorities and goals for your organization and what resources are necessary to achieve them?
- What benefits do you feel your organization has derived from having leadership that is reflective of the communities you serve?
- In what ways do you feel BIPOC-led CDCs, like yours, have been uniquely positioned to support low-income communities of color?
- What are the most challenging barriers your organization faces in addressing the needs of low-income communities and communities of color?
- What kind of support do you feel is necessary for organizations like yours to thrive and scale your work?

Bankers/Funders Panel: Funding and Collaboration with Banks and Financial Institutions

10:45am-11:45am

MOD CEO Paulina Gonzalez-Brito (CRC), Vice Pres. of Community Redevelopment Ray Mendoza (City National Bank), Managing Director of Community Lending & Investments Claudia Lima (First Citizens Bank), Senior VP Agnes Ubalde (PNC Bank), Lynn von Koch-Liebert (Strategic Growth Council)

- What funding and lending opportunities are your institutions making available to CED organizations like CDCs, Community Action Agencies, and CDFIs?

- What funding opportunities would you consider the most underutilized by BIPOC led CED organizations, ie CDCs and CDFIs, and how can they be greater accessed?
- How is the current economic environment, i.e., inflation and possible recession, affecting pricing and access to your products?
- How is your institution integrating DEI priorities into your provision of grant and loan opportunities?
- How do you feel CED orgs and state officials can support your institution in its efforts to address equity in low-income communities and communities of color?
- Can you tell us more about the unique role you see CAAs/CAPs, CDFIs and CDCs playing in low-income communities of color? What gaps do they fill that are unique and of interest to your financial institution's CRA program?
- The Inflation Reduction Act provides assistance to support families with home weatherization and energy efficiency upgrades, CAA's, CDFIs, and CAPs seem particularly well positioned to ensure this benefit gets to low-income families. What role is your financial institution playing in supporting a just transition to renewable energy and especially in getting these benefits to low-income families. Is there an opportunity for partnership to help scale these types of efforts?
- There is a challenge for small BIPOC led CAAs, CDFIs, CDCs to get to funded. What do you see as the main obstacles? Many investments and lending opportunities tend to go to the big players in the state. What can you do internally to change this dynamic?

Lunch; State Treasurer Fiona Ma: SSBCI and State CDFI

CDFI Panel: CDFIs Who Look Like Their Communities

1:30pm-2:30pm

MOD CBDO Pritika Ram (CAP K), CEO Jay Diallo (FCC), Executive Director Rudy Espinoza (Inclusive Action), CEO Deborah Lowe Muramoto (California Capital FDC), COO Yery Olivares (Fresno Area Hispanic Foundation)

- How does your organization advance equity in low-income communities and communities of color?
- What are the current priorities and goals for your organization and what resources are necessary to achieve them?
- What benefits do you feel your organization has derived from having leadership that is reflective of the communities you serve?

- In what ways do you feel BIPOC-led CDFIs, like yours, have been uniquely positioned to support low-income communities of color?
- What are the most challenging barriers your organization faces in addressing the needs of low-income communities and communities of color?
- What kind of support do you feel is necessary for organizations like yours to thrive and scale your work?

State Support: Funding Opportunities for CED

2:45pm-4:00pm

MOD CEO Antonio Manning (Affordable Living for the Aging), Assemblywoman Sharon Quirk-Silva (D-67 Anaheim), Assemblymember David Alvarez (D-80 Chula Vista), State Senator Melissa Hurtado (16th District – Kern/Tulare)

- Since the death of redevelopment in 2011, how have you tried to address the need for funding mechanisms to spur responsible development in low-income communities and communities of color?
- What are the current priorities and goals for your office, in regard to community economic development, and what support is necessary to achieve them?
- What funding opportunities is the state making available to CED organizations like CDCs, CAAs, and CDFIs?
- What funding opportunities would you consider the most underutilized by CED organizations, and how can they be greater accessed by BIPOC-led CED organizations?
- What benefits do you feel BIPOC-led CED organizations have provided to low-income communities and communities of color in your respective districts?
- What are some current legislative efforts to support CED organizations?
- How do you feel CED orgs and financial institutions can support your efforts to support the work of BIPOC-led CED organizations?