The Healthy Neighborhoods Approach

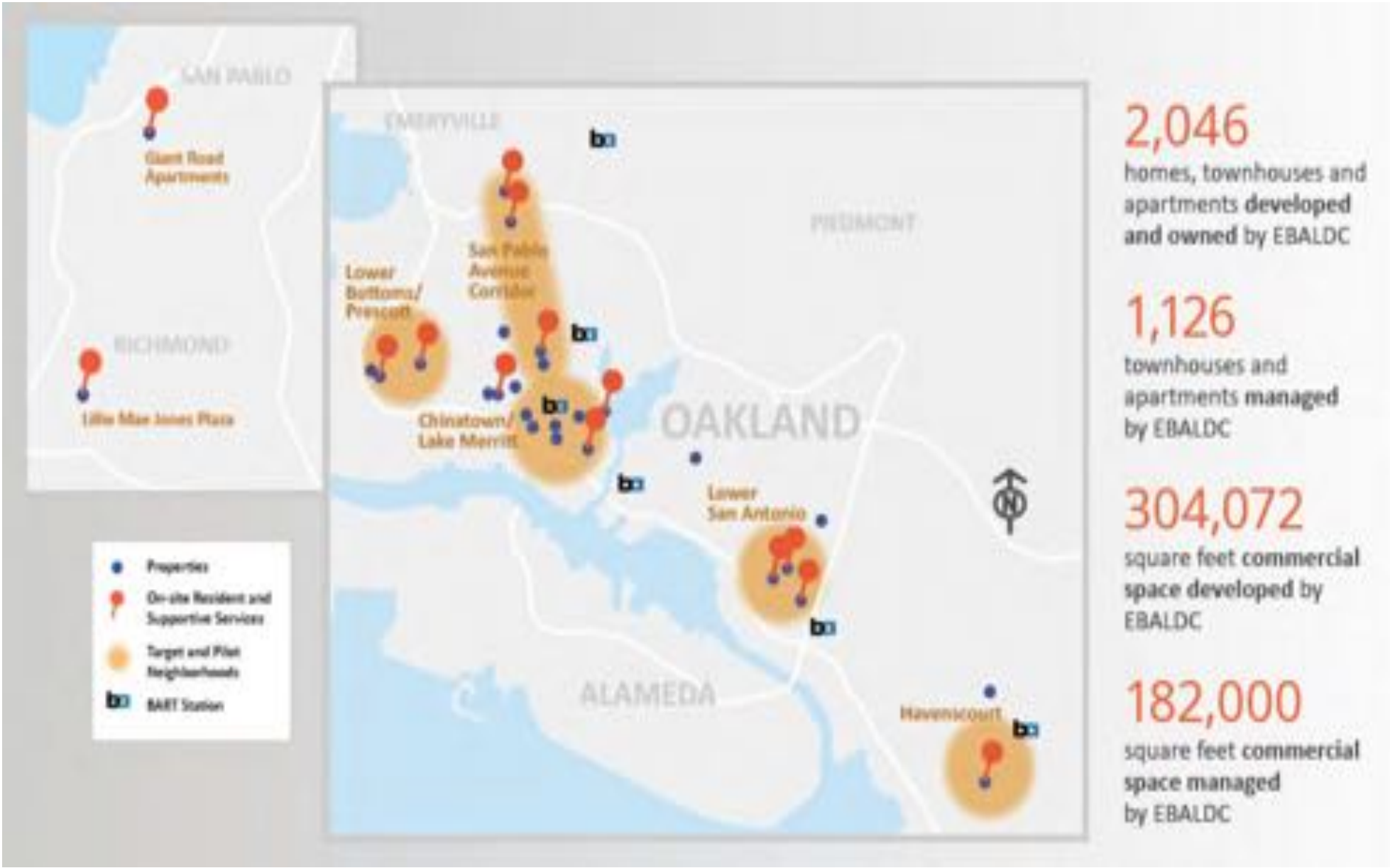
East Bay Asian Local Development Corporation

Oakland, California

EAST BAY ASIAN LOCAL DEVELOPMENT CORPORATION

BUILDING HEALTHY, VIBRANT AND SAFE NEIGHBORHOODS

Annie Ledbury, RA, LEED AP
Architect & Creative Placemaking Manager



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BUILDING HEALTHY, VIBRANT AND SAFE NEIGHBORHOODS

HEALTH BEGINS IN THE NEIGHBORHOODS WHERE WE LIVE, LEARN, WORK AND PLAY.

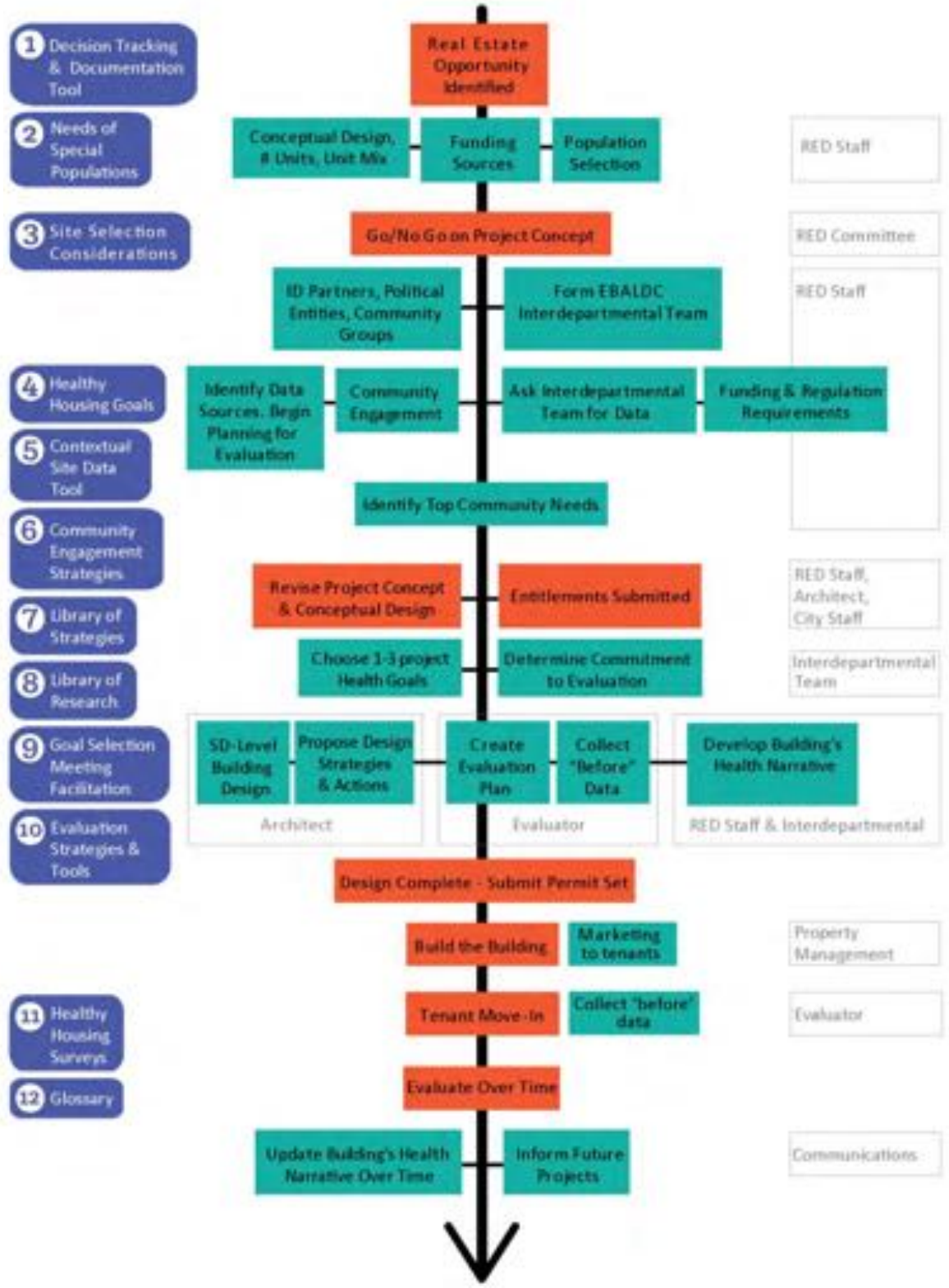
HEALTHY NEIGHBORHOODS AS THE APPROACH

FOUR PILLARS OF OUR HEALTHY NEIGHBORHOODS APPROACH

Our programs are focused on these four primary pillars and will be pursued in a way that fosters collaboration with other organizations and results in longer term systems change.

EBALDC Pillar: Housing Options

Healthy Development Process Roadmap



Roadmap Key

Project Milestones
Project Decisions
Key Decision-Maker
Developer's Tools in this Toolkit

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EBALDC Pillar: Strong Neighborhood Infrastructure and Partnership Networks

HEALTHY HAVENSCOURT COLLABORATIVE

SPARC SAN PABLO AREA REVITALIZATION COLLABORATIVE

EBALDC

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The 5 Conditions of Collective Impact

EBALDC Pillar: Income and Wealth Building Opportunities

SparkPoint Oakland and California Hotel Live!

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EBALDC Pillar: Community and Resident Engagement

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Case Study:
St. Andrew's Plaza

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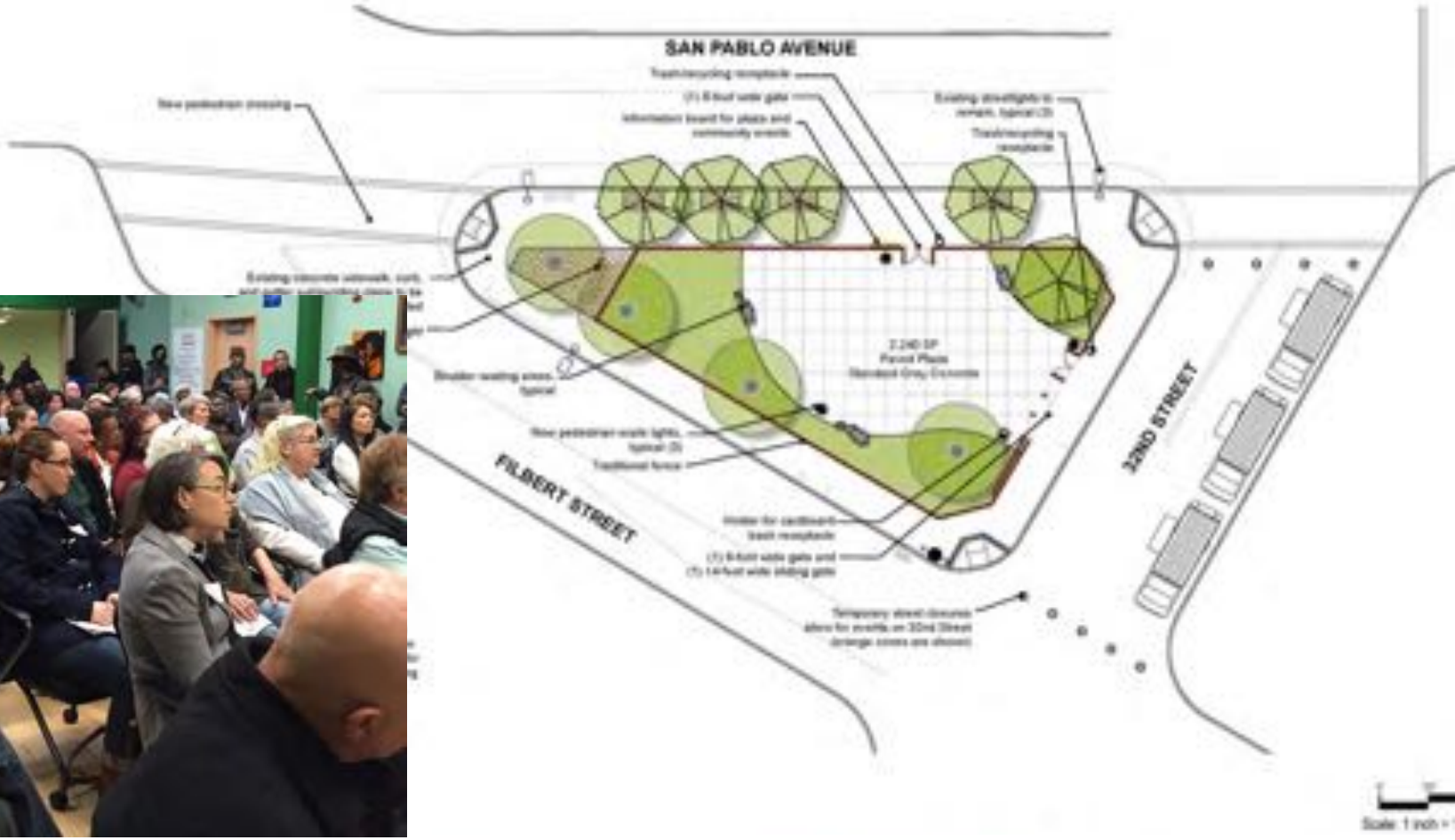
Case Study:
St. Andrew's Plaza



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Case Study:
St. Andrew's Plaza

Our Vision...
to restore dignity while inspiring a cultural legacy of creativity, healing and trust through transformation of St Andrew's Plaza and the surrounding blocks.

Case Study:
St. Andrew's Plaza

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Case Study:
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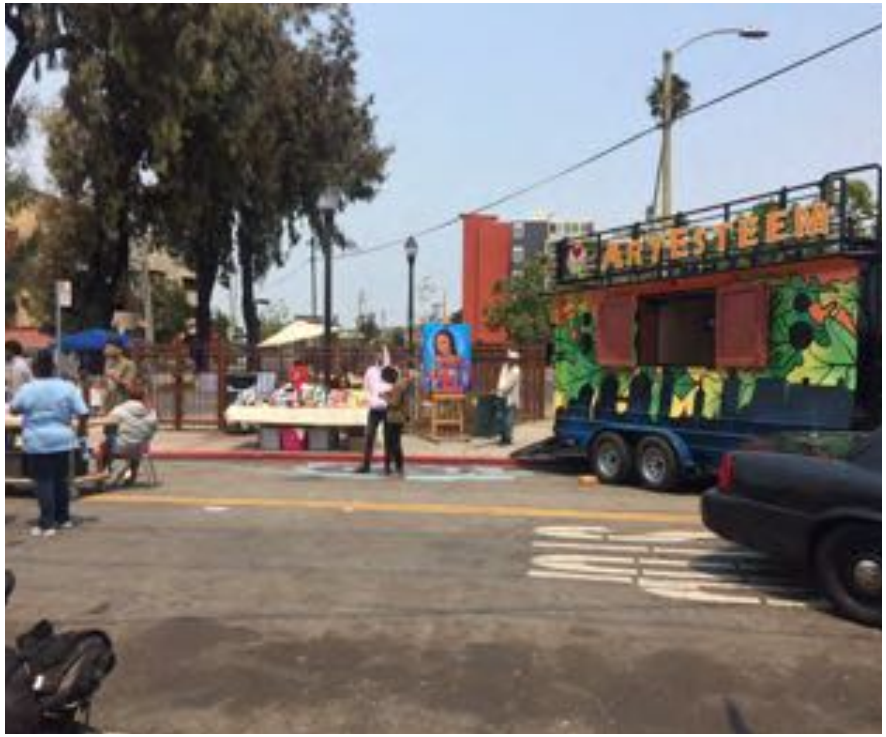

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Neighborhood Collaborations Successes

Across Two Neighborhoods:

- Partnership with health care systems, BUILD Health Challenge
- Residents have led and implemented nearly 35 creative, community projects to revitalize their neighborhoods
- 350+ new units of affordable housing and more than 10,000+ sq. ft. of new retail space for small businesses
- More than 160 residents have received blood pressure screenings or asthma services
- Attracted new grocery store coming to the SPARC neighborhood

Annie Ledbury, Architect & Creative Placemaking Manager

East Bay Asian Local Development Corporation (EBALDC)

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