**The California Community Economic Development Association (CCEDA)** is proud to announce its **28th Annual Teaching and Learning Conference**! This year’s conference takes place in **Los Angeles at the Japanese American Cultural and Community Center on Thursday October 18th, 2018.**

**SPONSORSHIP OPPORTUNITES**

Each year, CCEDA brings together community economic development (CED) practitioners, funders, policymakers, thought leaders, and advocates from across California for a day of conversation, education, collaboration, and action. This year’s conference focuses on emerging CED topics including:

* The Future of the Community Reinvestment Act
* Community Resiliency and Managing Climate Change in Underserved Communities
* Navigating Community Development: A Conversation with Robert Zdenick and Dee Walsh on the History and Future of our Field

In addition to a strong program this year, the conference also provides networking opportunities with leaders in the field, allowing participants to meet and discuss challenges and opportunities with colleagues across the state. Finally, CCEDA will award its Lifetime Achievement award and finish the day with a networking reception. We hope you will join us, both in person and as a conference sponsor!

**You are invited to contribute to the Annual Conference by selecting (****) one of the following options:**

 **Conference Sponsor $10,000+**

* Special (and abundant) recognition
* Prominent full ad placement in program booklet
* Opportunity for corporate/company representatives' presentations or special recognition
* Mention in all press materials
* Logo in conference program booklet

 **Event Sponsor: $6,000 - $9,999**

* Company logo and sponsorship message on printed program
* Prominent full ad placement in program booklet
* Opportunity for corporate participation or recognition as part of the sponsored event
* Logo in conference program booklet

 **Program Supporter: $3,000 - $5,999**

* Recognition for sponsoring and Event
* Ad in program booklet
* Logo in conference program booklet

 **Valued Contributor: $1,000 - $2,999**

* Ad in program booklet
* Logo in conference program booklet

 **Participator: Contributions of up to $999**

* Logo in conference program booklet

 **Unable to sponsor conference this year**

**Please provide all logos and artwork by October 1st, 2018**

**Please check one.**

Yes, we will contribute in the amount of $\_\_\_\_\_\_\_\_\_ Sorry, we cannot contribute this year

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Telephone and Email Address

Please mail or scan/email this page by October 1st to the attention of:

Jahmeel Walker, Executive Programs Assistant

CCEDA, 244 S. San Pedro St., Suite 412, Los Angeles, CA 90012

Email: jahmeel@cceda.com

With your sponsorship, your organization will have its message displayed in the conference program. Specifications for submitting the artwork are shown below:

**Please submit all logos and artwork by October 1st, 2018**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Contribution**  |   | **Advertisement**  |   | **Image Size**  |
|  $10,000 +  |   | Full page, prominent placement (back cover, inside front cover)  |   | 7.5"w x 10"h  |
| $6,000 to $9,999  |   | Full page  |   | 7.5"w x 10"h  |
| $3,000 to $5,999  |   | Half page  |   | 7.5"w x 4.5"h  |
| $1,000 to $2,999  |   | Quarter page  |   | 3.5"w x 4.5"h  |
| Up to $999  |   | Logo  |   | Any size  |

**Specifications:**

* Black and white
* Highest resolution
* Must meet size specification above

**Submission Options:**

E-mail artwork (any format, including .bmp, .jpg, .tif, .gif, .pdf, .doc, .wpd, .pub) to jahmeel@cceda.com

If there are questions about submitting your artwork, please contact Jahmeel Walker at (213) 625-0105 or jahmeel@cceda.com